

Mobility

Enhance your organisation's productivity whilst minimising cost through Inclarity's innovative mobility solutions; including Fixed Mobile Convergence.

Most organisations are facing the challenge of providing communication solutions for an ever expanding mobile workforce. The idea of a standard office role is decreasing, with people regularly working from home, hotels, internet cafés or while travelling both home and abroad. Add to that dealing with increasing legislation to support flexible working practices for employees, it makes for increased complexity.

Wherever and however people are working, it is essential that their communications solution enables them to:

- Maintain availability and reach ability
- Improve productivity
- Manage relationships

The first mobile phone bill of one of the international consultants was reduced by over 80%.

Many organisations resort to mobile phones as an easy solution. But the challenge of controlling these costs and integrating it with the rest of the organisation often makes it the wrong solution. In a recent YouGov survey conducted for Inclarity, the results showed that over 40% of people regularly use their mobile phone to make calls while in the office.

Mobility has many interpretations to different people. Whilst many are trying to achieve the ideal of one device, one number, one directory and one voicemail, it is important to realise that not every user has such complex needs. Inclarity sees three new types of worker other than the traditional office based individual.

- Teleworkers who may work from home some or all of the time and need the same solution as in the office
- Campus workers who may work in various locations on the same site or in different offices of the same organisation
- Road warriors who are seldom in the same place two days running and only occasionally visit the office

Inclarity understands that there is no single solution, as each type of worker has different needs and requirements. Our mobility products address each in an integrated and flexible approach.



The Challenge of Global Flexibility

Concep provide cutting edge digital marketing services to high profile banking and professional services organisations. They have offices in London, New York and Sydney.

Employees are now able to work from home or even alfresco and still be contactable via one phone number. The Inclarity system has helped support flexible working practices to improve staff creativity.

Staff can also travel to New York or Sydney and use the softphones on their laptops to make calls back to the UK at a fraction of the price of a mobile phone call. Mobile phone and intercompany telephone bills have been reduced dramatically as a result.

The Inclarity Mobility solution

Our features are highly flexible and based on our award winning Hosted VoIP telephony platform. Each one is fully scalable and can be used for all or some of your staff depending on their role. They can be used individually or integrated as part of a complete mobility solution.

Fixed Mobile Convergence (FMC) is a key element and enables workers to use their mobile phone as their office phone, not only in the office, but at home or in wifi areas enabling free or cheap calls. When out of range, all calls are made and received using the GSM network. The rapid growth of free wi-fi makes FMC an even more attractive proposition.

The solution elements include:

- **Dual Mode Handsets** - the key element of FMC. In many cases your existing mobile phone can be used by adding a simple application. It avoids the need for a separate desk phone and keeps call costs to a minimum whilst not losing features such as call transfer or conference calling
- **Softphones** – make and receive calls via your laptop wherever you are in the world. Call back to the office for free and avoid expensive mobile charges
- **Hot Desking** – have your calls routed to any phone in the world, or have handsets in different locations and simply select where you are based today
- **iPass** – allows for internet access from 100,000 hotspots world wide on a per minute basis, there is an additional 3G option
- **Accessories** – such as dect phones or wireless and usb headsets to improve mobility and productivity of office based workers
- **Web based Management Tools** – enable system administrators to manage and make changes to their Inclarity solution from anywhere in the world



Key Benefits:

- Minimal capital outlay
- Reduces the cost of existing mobile solutions and gives greater control
- Ability to set-up temporary features without long term charges
- Fully scalable with simple to use web tools to easily add / remove users
- Easy to deploy - no impact on existing business – can retain existing telephone numbers
- Integrates with existing mobile solutions
- Improve productivity through enabling continual access
- Reduces operational and bricks and mortar costs
- Supports international solutions

“We can react quickly and with ease to any changes required, be it from the office or remotely.”

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